



For Immediate Release

January 14, 2015

Contacts:

Mona Golub
Price Chopper
518.379.1480

Jon Pierce, APR
Pierce Communications
518.221.1186
jon@albanypr.com

Portia Capuli
Aureus Health Services
412.275.6786
pcapuli@aureushealthservices.com

NEWS RELEASE

PRICE CHOPPER SUPERMARKETS LAUNCHES SPECIALTY PHARMACY PROGRAM

(SCHENECTADY, NY) Price Chopper Supermarkets is pleased to announce the launch of its new specialty pharmacy program, which expands pharmacy services in an effort to provide more convenient and personalized solutions for patients living with chronic and complex health conditions. This program is part of a partnership with Aureus Health Services, a specialty pharmacy and health management company.

"This partnership between Price Chopper Supermarkets and Aureus Health Services is certain to be a success, given our combined commitment to providing patients with a more convenient and personalized option to treat their chronic and complex health conditions," said Kathy Bryant, Price Chopper's Vice President of Pharmacy. "Our patients will reap the benefits of having all of their medication needs managed locally by their neighborhood pharmacist, with whom they have a strong and trusting relationship."

Price Chopper's new program will provide patients with access to specialty medications, which can be complex to administer, have a high cost, and/or require special storage or handling, at their local community pharmacy. Chronic diseases that are typically treated with specialty medications include Rheumatoid Arthritis, Psoriatic Arthritis, Hepatitis, Psoriasis, Ulcerative Colitis, HIV/AIDS, Multiple Sclerosis and Crohn's Disease.

"Aureus is excited to work with such a dedicated partner as Price Chopper who shares our focus on patient outcomes," said Michael Nameth, CEO Aureus Health Services. "Price Chopper's position in the market and local access is perfectly suited for a hands-on approach to specialty pharmacy and we are thrilled to support them with this mission."

Specialty medications require strict adherence to a treatment plan aimed at successful outcomes, making Price Chopper's specialty pharmacy services an integral component of a patient's holistic healthcare plan. Additional services include providing educational resources, developing an individualized clinical care plan, coordinating insurance benefits, finding financial assistance to help patients afford their medications, and ensuring continuous patient care throughout the course of treatment.

In addition to the new specialty pharmacy program, Price Chopper pharmacies offer signature programs such as Diabetes AdvantEdge, Immunizations, Medication Therapy Management, and medication discounts through the RxAdvantEdge Plan. For more information, stop by any Price Chopper pharmacy or visit www.pricechopper.com.

- 30 -

About The Golub Corporation: *Based in Schenectady, NY, the Golub Corporation owns and operates 134 Price Chopper and Market 32 grocery stores in New York, Vermont, Connecticut, Pennsylvania, Massachusetts and New Hampshire. The American owned, family-managed company prides itself on longstanding traditions of innovative food merchandising, leadership in community service, and cooperative employee relations. Golub's 22,000 teammates collectively own more than 47% of the company's privately held stock, making it one of the nation's largest privately held corporations that is predominantly employee-owned. For additional information, visit www.pricechopper.com*

About Aureus Health Services: *Aureus Health Services is a national specialty pharmacy and health management company with over 20 years of experience assisting patients, families, and medical professionals cope with and treat a wide range of chronic health conditions.. Aureus is headquartered in Pittsburgh, Pennsylvania and operates facilities located in New York, New Jersey, Missouri and Pennsylvania. For additional information, visit www.aureushealthservices.com*

Penelope Vavura
Senior Counselor
Pierce Communications
915 Broadway, 4th floor
Albany, NY 12207
O: 518-427-1186
M: 518-339-6042
penny@albanypr.com
www.albanypr.com