
Beach House Center for Recovery Bolsters Executive Team and Board of Directors

**Former Humana Executive, Dr. Gregory Bayer, Ph.D., named to Board of Directors*

**Sariah Hopkins tapped as Chief Financial Officer*

New York, New York - July 25, 2018 - Beach House Center for Recovery (“Beach House” or the “Company”), a portfolio company of BelHealth Investment Partners, LLC (“BelHealth”), a New York-based healthcare private equity firm, announced the appointment of two new senior executives.

Beach House named Dr. Gregory Bayer, Ph.D. to the Company’s Board of Directors. Dr. Bayer is widely recognized in the behavioral health industry for his comprehensive understanding of the interplay between access to mental health and addiction services, integrated medical/behavioral care and provider-payer dependencies in delivering evidence based treatment and adoption of emerging brain health technologies. His executive roles at Humana (NYSE:HUM), United Health Group (NYSE:UNH), Aetna (NYSE:AET) and Magellan Health Services (NASDAQ:MGLN), in addition to his background as a practicing psychologist, affords Dr. Bayer a comprehensive understanding of mental health service delivery models, payer demand-management strategies and the importance of collaboration with primary care physicians on treatment of patients with co-morbid substance abuse and chronic physical health conditions. Dr. Bayer most recently served as VP at Humana Behavioral Health and was responsible for overall operations, market positioning and strategic planning for a division of over 11 million members. He is the author of multiple articles in both professional and trade journals, an invited speaker at national conferences on behavioral health related topics and served as an officer in the United States Navy.

In addition, the Company is pleased to announce the appointment of Mrs. Sariah Hopkins as Chief Financial Officer. Mrs. Hopkins will direct the financial operations for the business and provide strategic and organizational leadership to programs and processes. Before joining Beach House, she accrued more than 15 years of diversified experience in executive leadership. Her successful career in senior management spans a broad range of sectors and competencies, including behavioral healthcare, software, child welfare, healthcare, hospitality and real estate. Most recently, Mrs. Hopkins served as Chief Financial Officer for Omni Visions, Inc., a multi-state placement agency and behavioral health business that provides services for both adults and children. She has earned advanced degrees in Finance and Accounting while also attaining a Six Sigma Black Belt. Furthermore, Mrs. Hopkins is a winner of the Nashville Business Journal’s “Women of Influence” award.

“We are extremely excited to add both Greg and Sariah to the Beach House team”, said Glenn Cohen, founder and CEO of Beach House. He added, “Greg brings an abundance of commercial payor experience and general level of corporate sophistication, both of which are extremely rare in this industry. Similarly, Sariah’s skillset and experience over the last 15 years significantly elevates the caliber of our financial reporting capabilities, as well as the overall strength of our executive team.”

Dr. Gregory Bayer, a member of the Beach House Board of Directors, said, “Glenn and BelHealth have already assembled a group of top-notch executives and I am thrilled to augment the team. I look forward to leveraging my previous payor and operational experience in order to execute on the Company’s growth strategy as Beach House takes the next step in becoming a dominant nation-wide provider”.

About Beach House Center for Recovery

Founded in 2014, Beach House Center for Recovery is a nationally recognized drug and alcohol treatment provider offering a full continuum of medical and clinical integrated care to people with substance abuse and co-occurring disorders. A BelHealth portfolio company, the state-of-the-art treatment facility is located on a five-acre recovery campus in the coastal town of Juno Beach, Florida and serves clients from across the nation. Based on an individual client's needs, the Center offers abstinence-based treatment, as well as medication-assisted treatment (MAT). Its outcomes-based model, which entails coordinating care across the full spectrum of needs/services is unparalleled. The Beach House staff assists clients at all levels including medically managed detox, residential inpatient, outpatient and continuing care phases of recovery. Clients receive highly individualized treatment options within a supportive setting that emphasizes the healing power of love and connection. With long-term recovery outcomes that outperform the industry, Beach House is recognized as a trusted provider of evidence-based addiction treatment and is a center for clinical excellence.

About BelHealth Investment Partners

BelHealth Investment Partners, based in New York, is a healthcare private equity firm focused on lower middle market companies. BelHealth has a unique combination of investing, executive management and entrepreneurial experience. BelHealth acquires majority positions in entrepreneur-owned companies that it believes would benefit from its extensive operating and private equity investment expertise. The firm invests across three core healthcare segments: Services, Products and Distribution. BelHealth is investing from its current \$350 million fund.

For further information, please visit:

BelHealth Investment Partners: www.belhealth.com

Beach House Center for Recovery: <https://www.beachhouseserehabcenter.com/>

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